

JOIN THE UN – SDG PHILANTHROPY PLATFORM INNOVATION CHALLENGE IN LUSAKA, ZAMBIA AND SHOWCASE YOUR INNOVATIVE SOLUTION TO IMPROVE THE WELLBEING OF CHILDREN IN ZAMBIA

The Sustainable Development Goals Philanthropy Platform is a global partnership that seeks to strengthen the engagement and role of philanthropy in the 2030 Agenda for Sustainable Development, deepen partnerships between governments, philanthropy, and other stakeholders, and increase understanding of philanthropy's added value to planning, implementation and monitoring of the SDGs.

The SDG Philanthropy Platform Zambia is pleased to launch a Challenge Prize, to source and award the most promising innovations to improve the wellbeing of children in Zambia within identified Intervention Pathways.

A Catalytic Fund will be distributed to support three to four competitively-selected solutions related to the well-being of children with grants of up to US\$40,000. The Platform will work with the successful applicants with the most innovative solutions to guarantee clear M&E mechanisms and reporting.

The Platform in Zambia invites local innovators to display their creative solutions for transformative change on the theme of the wellbeing of children.



Challenge 1

A challenge to find innovative solutions to change attitudes of traditional leaders, parents, and community members to reduce teenage pregnancies and prevent child marriages in Zambia.



Georgina Fakete / UNDP



Challenge 2

A challenge to find solutions capable of real-time service tracking and response (availability, access, quality, delivery) for child services (health, education, social protection etc.) at the community level in Zambia.



ChildFund



Challenge 3

A challenge to find innovative solutions to support young mothers to meet their economic needs, have skills and knowledge for better capital generation and management, which translates into greater investments in children.



UNDP Zambia



UNDP Zambia



Challenge 4

A challenge to find innovative solutions that use community-based service delivery models to improve the well-being of children, including those with special needs (Early Childhood Development, education, health, nutrition, HIV etc.).

NGOs, community-based organizations, social enterprises, individuals, and businesses are welcome to APPLY by MAY 23rd 2017.

To showcase your innovative solution, please contact:

Maybin Nsupila, SDGPP Zambia -
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United Nations
ZAMBIA

Eligibility Criteria

The opportunity to propose an innovative idea is opened to all entities, whether individuals or legal entities, based in Zambia. Potential participants include businesses, NGOs, academia, federations, individuals and associations.

Funding Ceiling

Seed funding awarded to winners will be up to USD 40,000 per recipient. Participants may submit more than one proposal indicating the main area of innovation and selected challenge.

How to Apply

Interested individuals/organizations should develop a proposal that primarily targets one or multiple challenges and describes the following (maximum of two pages, plus graphs/charts):

- Name and email contact of the applicant.

Challenge and Innovation

- Describe the problem you are addressing, based on the Challenge statement, in greater detail. What is the challenge and what data do you have to support the problem statement? Please make sure to not infer potential solutions in the problem statement.
- How will you address the problem? Describe your proposed solution and how you will test and demonstrate if your solution works. We invest primarily in well thought-out processes and good teams, not in ideas. Note who the interested stakeholders and end-users of your product, service, or solution are. Give a brief overview of the selling points for your solution. Why would end-users want and use your solution; also compared to solutions of competitors?

For proposals on new initiatives, it is fine to not have a clear vision of the solution yet but rather to outline how it will be co-designed.

Timeline

- A detailed 6-month timeline including planned activities, timeline and budget denoting milestones and budget required for testing your solution within the 6-month timeline.
- In your timeline, include specifics on what you will do as part of the initiative to address the development problem at hand: Include information on:
 - o Data collection and / or analysis and interactions with beneficiaries;
 - o The people, organizations and initiatives whom you plan to work with;
 - o The monetary benefit vs. maintaining the status quo: the value addition to the end beneficiary of money/time saved when your product/service is used versus the status quo / current solution;
 - o The current status of the innovation – what progress have you or others made in developing and testing this or similar innovations.

Financial proposal and deliverables

- Include the deliverables and timelines for deliverables
- Include the overall budget for 6 months (item-based expenditures)

The Team

- Note the people on your team and the skills and experience they will contribute to making the innovation a success. Briefly outline the profile of key members and who does what in your team. Mention whether you have any important partner organisations to help you pilot, test or scale up the innovation, and if so, the skills, experience and/or resources they will contribute.

Impact

- Identify how you will track and measure impact and evaluate success, with specific methods and metrics. Give three examples of specific signs of success. Note which feedback loops you might integrate in your solution to adjust course quickly. Provide rough information on how many people you expect your innovation to reach if it is successful (e.g. in 3-5 years or longer-term) and explain your estimates.

Scaling

- Explain your plan for scaling your innovation (e.g. through private sector, government, international donors/nonprofit organisations, or a combination) over the coming years. Identify how this initiative can be made financially sustainable over the next years and who has an interest in taking this innovation up.

Risks

- Give key risks to the success of your current and long-term plans and how you will address these risks.

Selection Process

- Proposals received by May 23rd will be assessed by an evaluation committee according to the principle criteria, including feasibility of implementation.
- The Evaluation Committee will be assembled and will consist of the SDG Philanthropy Platform Country Coordinator, UN representatives, a government representative, and an external expert.
- The Evaluation criteria is:
 - o Context-specific evaluation based on challenge statement requirements (40%);
 - o Viable in the long-term and/or could be financially sustainable (10%);
 - o Scalability and growth (10%);
 - o Replicable in other environments, building on technologies or methodologies that are adaptable to various contexts (10%).
 - o Cost-effectiveness and value for money (30%).

Reporting requirement

- Awardees receiving funds will be asked for: (1) A written mid-way learning update (2) 3 blog entries to be published on www.sdgphilanthropy.org (3) A written final report after 6 months with the lessons learnt and potential scale of the product/service.

Important details

- The intellectual property rights of solicited ideas and/or solutions remain with UNDP who will issue appropriate licenses to the developer of the idea. The solution will be made public and open exchanges, collaborative participation and community development following the challenge shall be encouraged. This aims to ensure that:
 - o Innovations that are of significant interest and benefits to the public actually becomes “public goods or services” and may be made accessible;
 - o That there will be no monopoly control over the solution; and
 - o That they will not be priced outside of the beneficiaries’ ability to pay.

Support

In addition to the funding to support the selected innovative initiatives, the SDG Philanthropy Platform national and global teams will provide technical support for the initiatives, including connection to larger players and government. Additionally, initiatives will receive publicity via sdgphilanthropy.org and through other channels, to be decided.